

# Schedule of Events

## THURSDAY, OCTOBER 22

*Thursday events optional*

**5:30 p.m.**      **Boshamer Stadium Tailgate Dinner**  
Boshamer Stadium

**8:00 p.m.**      **UNC vs. FSU Football**  
Kenan Stadium

## FRIDAY, OCTOBER 23

**11:00 a.m.**      **Take a walk through Chapel Hill's colorful past on this historic tour of the Old Chapel Hill Cemetery with Bland Simpson**  
Meet at the gazebo near the western end of the cemetery (second lane over from Winston Dorm)

**12:00–5:00 p.m.**      **Forum Registration**  
Morehead-Cain Foundation Offices  
Sign in, pick up your registration packet, and enjoy some refreshments!

**1:00–4:00 p.m.**      **Tours of the New Carolina Basketball Museum**  
Ernie Williamson Athletic Center  
Hosted by Morehead Alumni basketball players Richard Vinroot '63, Charles "Pud" Hassell '65, Franklin "Rusty" Clark '69, Pearce Landry '95, and Will Johnson '03.  
Buses will leave from in front of the Morehead Building throughout the afternoon.

**2:00–2:45 p.m.**      **Holy Smoke: An "Honors Seminar" on North Carolina Barbecue by UNC Professor Emeritus and Beloved Southern Humorist John Shelton Reed with Dale Volberg Reed**  
Co-authors of *Holy Smoke: The Big Book of North Carolina Barbecue*—book signing to follow lecture (books will be available for purchase)  
Hyde Hall, University Room

**3:00–3:45 p.m.**      **Orientation meeting for all panel discussion moderators, panelists, and timekeepers**  
Hyde Hall University Room  
Panelists: hear some guiding words from Forum founder Brad Ives '86 before separating into your smaller groups for some planning and strategy time.

**3:00–4:00 p.m.**      **Campus Tour**  
Leaving from the west end of the Morehead Building, led by the director of the UNC Visitors' Center, Missy Julian Fox. Learn the stories, legends and realities of the past, present and future Carolina during this informative 55-minute stroll through the heart of our historic campus.

**6:00–7:00 p.m. Cocktail Reception**  
Genevieve B. Morehead Art Gallery and Rotunda, West Wing, Morehead Building

**7:00–10:00 p.m. Class Reunion Dinner**  
Morehead Banquet Hall  
Find a seat at the tables designated for your class/decade and reconnect with old friends!  
Welcoming remarks by Chancellor Holden Thorp, UNC '86  
Speaker: Naimul Huq '08  
Entertainment by Jim Wann '70 (with Chancellor Thorp on keyboards, back-up singers Megan Mazzocchi and First Lady Patti Thorp, and narration assistance by Chuck Lovelace '77)

## SATURDAY, OCTOBER 24

**7:00 a.m. 5K Fun Run**  
Led by Chuck Ferguson '63  
Meet at the Sundial in front of the Morehead Building for some fresh air and physical vigor to start your day!

**8:30–9:00 a.m. Forum Registration**  
Carolina Union Lobby  
For those who were unable to pick up their registration packets on Friday.

**9:00–9:45 a.m. Welcome and Kick-Off**  
Carolina Union Great Hall  
Welcome video written just for you by Caroline favorite and Emmy Award winner Freddie Kiger and narrated by UNC alumnus Billy Crudup (the voice of the Master Card “priceless” ads and star of *Watchmen*, *Big Fish*, and *Public Enemies*)  
Words of Welcome and Preparation from Chuck Lovelace '77 and Tom Morris '74

**9:45–10:15 a.m. SEVEN Mixer**  
Carolina Union Lobby  
Grab a cup of coffee and make it your mission to meet some new Morehead friends!

**10:15–11:30 a.m. Concurrent Discussion Sessions**  
Carolina Union

- Business as Usual? Life After the Credit Crisis
- Hopping on the School Bus: Where is Public Education Headed?
- H1N1 and Health Care Reform: An Inside Look at America's Health-Care Headlines
- Seven Words of Wisdom from Winston Churchill: “If You're Going Through Hell, Keep Going”
- The Future of American Energy Policy: Is Hot Air a Source of Renewable Energy?

**11:30 a.m. –1:00 p.m. BBQ Lunch in the Pit**

**1:00–2:15 p.m. Concurrent Discussion Sessions**

Carolina Union

- The Future of News Media: Is the Death of Newspapers Real, or Premature and Greatly Exaggerated?
- America in the Waiting Room: Health Care for the Future
- Is Using One Square of Toilet Paper Really Better than Two? Defining “Sustainability” for Companies and Individuals
- Is the World Getting Larger or Smaller? Global Issues and America’s Place in the World
- Social Networking: Get Personal—Tap into Your Personal Network to Achieve Your Goals
- The Morehead-Cain Way: Same Tradition, New Initiatives

**2:15–6:00 p.m. Free Time Suggestions:**

2:30 p.m. Morehead Alumni Matinee

Preview the upcoming pilot episode of James Dean’s ’89 BBC comedy series, *This is Jinsy*, followed by Q&A with James.

Carolina Union Great Hall

Other ideas:

- Self-guided walking tours of campus
- Shopping/strolling on Franklin Street
- Visit the Student Stores

**6:00–7:00 p.m. Cocktail Reception**

Educational Foundation Terrace, Johnston Center for Undergraduate Excellence  
Graham Memorial Building

Jim Surowiecki will sign copies of his book, *The Wisdom of Crowds*, during the reception, and books will be available for purchase.

**7:00–9:00 p.m. Dinner**

Morehead Banquet Hall

Cross-generational seating—in honor of our SEVEN theme—make an effort to meet new Moreheads from other classes and eras!

Keynote Speaker: Jim Surowiecki ’88, writer of *The New Yorker*’s “Financial Page” column and author of *The Wisdom of Crowds*. Jim’s work has appeared in *The New York Times Magazine*, *Wired*, and *The Wall Street Journal*, among others.

## SUNDAY, OCTOBER 25

**9:00–10:15 a.m. SEVEN Talks**  
Morehead Banquet Hall

In the spirit of the TED Conference and TED Talks, we have asked seven of your fellow Alumni to share—in seven minutes or less—a bit of wisdom, a life-lesson, their wish for the world . . . whatever they would like to talk about. Come hear about what matters most to a line-up that Tom Morris has dubbed the Seven Sages.

- Steven Aldrich '91, CEO, Posit Science
- David Gardner '88, Co-founder, The Motley Fool
- Robyn Hadley '85, Founder and Executive Director, “What’s After High School?” Program and former Rhodes Scholar
- Jennifer Lloyd Halsey '94, Co-founder and Managing Director, Asante Partners
- Kathryn Reklis '01, Director of Theological Initiatives and Special Adviser to the President, Union Theological Seminary
- Jim Tanner '90, Sports Attorney, Williams & Connolly, representing Grant Hill, Tim Duncan, and Shane Battier, among others
- Richard Vinroot '63, Attorney, Robinson, Bradshaw & Hinson, former Mayor of Charlotte, and former Tar Heel basketball player

**10:30 a.m.  
–12:00 p.m.**

**Lemons to Lemonade: Stirring Change into Something Great**  
Morehead Banquet Hall

Discussion Leader: Tom Morris '74

After the 2006 Alumni Forum, the overwhelming feedback from all of you was, “More Tom Morris!” So here he is, by popular demand, to help us wrap up the Forum with his wit, wisdom, and inspirational exhortations. Enjoy!

**12:30 p.m. Lunch on the Lawn**  
McCorkle Place