



More.

more

For many students, their academic careers are predefined and predetermined by a long formula for success:

- TAKE THE RIGHT CLASSES
- +
- GET THE GOOD GRADES
- +
- ACE THE SAT
- +
- GET INTO THE TOP UNIVERSITIES
- +
- SEND THE ACCEPTANCE
- +
- GET THE DEGREE (*with honors*)
- +
- REPEAT THE ABOVE AS NEEDED

Sound familiar? Sound safe? Sure. Thousands have followed the formula—that’s why it exists. They’ve achieved academically and they’ve scored the fat envelope. And as you follow the formula, you will, too. Because for you, academic achievement is a given. You embrace the rigor, and you’re rewarded for it.

But let’s be honest. How much thought have you really given to what college will do for you? For most, college is just the next step on a linear path to “success.”

But...what if you want *more*?

What if, rather than merely grasp the next rung on the academic ladder, you choose...

- TO EXPERIENCE, AS WELL AS STUDY
- +
- TO EXPLORE, AS WELL AS ACHIEVE
- +
- TO GAIN WISDOM, AS WELL AS KNOWLEDGE
- +
- TO BE INSPIRED WHILE YOU ASPIRE



Dive in.

What if, rather than be another academic achiever among academic achievers, you choose an adventure all your own? An adventure that challenges you academically—no doubt—but one that, at the same time, challenges the other sides of you—the ones that make you a leader, a friend, a teammate, a traveler, a citizen.

What if, rather than just be a student, you choose to be a scholar?

Not everyone is a scholar. Most people, in fact, are just students. They've spent the hours in the library and at their computers. They've highlighted their books and tested their ability to retain the facts they hold. They are very good at writing essays and participating in class. They understand the education system and how to succeed in it.

Make no mistake, scholars are students, too. They care about the grades and the achievement. But scholars pursue knowledge beyond books or beakers, case-studies or spreadsheets.

Scholars explore. They try on. They dive in.

Sometimes they make themselves uncomfortable. By turns, they lead and they blend in. They find *the world* their classroom, and *experience* a brilliant instructor. Scholars recognize that, like them, knowledge is multidimensional and there is richness in mining all the dimensions.

You are not one-sided.

The college experience shouldn't be, either.



.....> Enter:
The Morehead-Cain
Scholarship
and Carolina

Scholars in the Morehead-Cain Program defy their labels.

Intellectual? Sure. Leader? That, too. Athlete? Yes, for some. Artist for others. Scientist is in there. As is Rhodes Scholar. And Fulbright, Truman, and Luce.

Impressive labels to be sure, but Morehead-Cain Scholars are **more** than these things, and they don't flaunt. They are decidedly anti-label. And proud of it.

(Okay. They might flaunt [a little] being Tar Heels ...)

So, what is the Morehead-Cain Scholarship? In short, it is *more*.

**More experience.
More impact.
More understanding.
More opportunity. The life-changing kind.**



Balance.

Becoming a Morehead-Cain Scholar allows you to shed your labels and find your balance. To spend one hour questioning a philosopher's point with your professor while you spend the next painting yourself blue for a basketball game with friends. To be robustly intellectual, but also artistic, athletic, social, caring, funny. To find opportunities to pursue a passion that could lead to an unexpected career, and to challenge your physical boundaries; to become a presence among your social group and your larger community; and, in doing all of that, to delve into who you are and what you believe in.

The Morehead-Cain is not a leadership development program. It is a development program for leaders. Scholars lead. They are student newspaper editors, field hockey captains, service project coordinators, honor court attorneys, student government officers. And by leading, they challenge themselves and their peers to see the world outside the bubble of college. They are asked to seek out real life a long time before they are asked to live it. They are given the freedom to explore, to grow, and to reach beyond their imagined boundaries. They are allowed—encouraged—to redefine success and to redraw their path to it.

The Morehead-Cain is a highly selective, transformational challenge offered to exceptionally bright, well-rounded, and motivated high school seniors. It is a small but diverse community of gifted student leaders charged with making a difference at UNC and in the world. It is the chance to explore and experience that world up close. Now. It is "home base," with a warm, knowledgeable staff of advisors to guide and encourage Scholars through an extraordinary college journey. It is access to an unequalled network of brilliant and accomplished Alumni. And upon graduation, it is a lifetime of belonging to an extraordinary family.



Freedom.

The nuts and bolts:

The Morehead-Cain provides a full four-year scholarship to the University of North Carolina at Chapel Hill that includes:

An annual stipend that covers full tuition and other expenses, including student fees, housing, meals, books, supplies, travel, and miscellaneous

A fully funded, four-year Summer Enrichment Program made up of diverse, customized experiences that begin the summer before the freshman year with Outdoor Leadership, followed by Public Service, International Research, and Private Enterprise

Discovery Fund grants to be used for educational opportunities

A laptop computer for each entering freshman



Challenge.

To be eligible you must be:

- a competitive applicant to the University of North Carolina at Chapel Hill.
- in the 12th grade and on track to graduate in the spring of 2010.
- unmarried and without children.

To be selected you must demonstrate:

Moral Force of Character

It's the bedrock of our culture.
Integrity. Empathy. Humility. Maturity. Generosity.

Scholarship

It's not so much the student we look for, it's the scholar.
The one who's about more than grades and test scores. The one for whom learning is an appetite rather than a means to an end.

Physical Vigor

It's as simple as a demonstrated commitment to an active lifestyle.
Captain of the team isn't necessary. The team isn't necessary, for that matter. But the dedication to fitness and physical activity is.

Leadership

It may not be what you think. We're not looking for a title.
We're not looking for popularity. We're not even looking for a role.
We're looking for courage and action.

Morehead-Cains initiate. They act and they impact.
They influence and they inspire.

*Financial need is not considered in making nominations or selections.
The Morehead-Cain is conferred solely on the basis of merit.*

Carolina.
It's as close
to magic
as I've ever been.

—THOMAS WOLFE

You don't really know until you've been.

You've heard of it, maybe. Perhaps you've visited. You may know a student there, or an alum. If you do, you've noticed it, haven't you? There's something different about the way they talk about it. A kind of reverence.

The University of North Carolina at Chapel Hill

Carolina is a place of rich heritage, relaxed beauty, and profound scholastic heft. It is Nobel Prize-winning professors and a stunning campus. It is too many student organizations to name, and it is top-ranked professional schools (Public Health, Business, Pharmacy... okay, also too many to name). It is the basketball team and the epicenter of the genomic revolution. It is steeped in tradition and at the forefront of innovation. But for all of these amazing parts, Carolina is more than the sum of them. It is an experience. A way. And it is all the best of what college should be: diverse, rigorous, engaging, challenging, giving, lively, warm, inspiring, accessible, and, we'll just say it, a little bit magical.

*"When my counselor told me
I had been nominated for the Morehead-Cain,
I said, 'No thanks.'*

He said, 'Just take a look at it.'

I did.

*It was like cold water being dumped on me.
Like an awakening.*

*Looking at what the Morehead-Cain was,
what it offered, I immediately shifted from
'no thanks' to: 'If I'm lucky enough to get this,
I HAVE to take it.'"*



THE
Morehead-Cain
SCHOLARS PROGRAM

To learn more about the Morehead-Cain Scholars Program,
please visit our Web site at www.moreheadcain.org or contact us at

The Morehead-Cain Foundation
Post Office Box 690
Chapel Hill, North Carolina 27514
919.962.1201